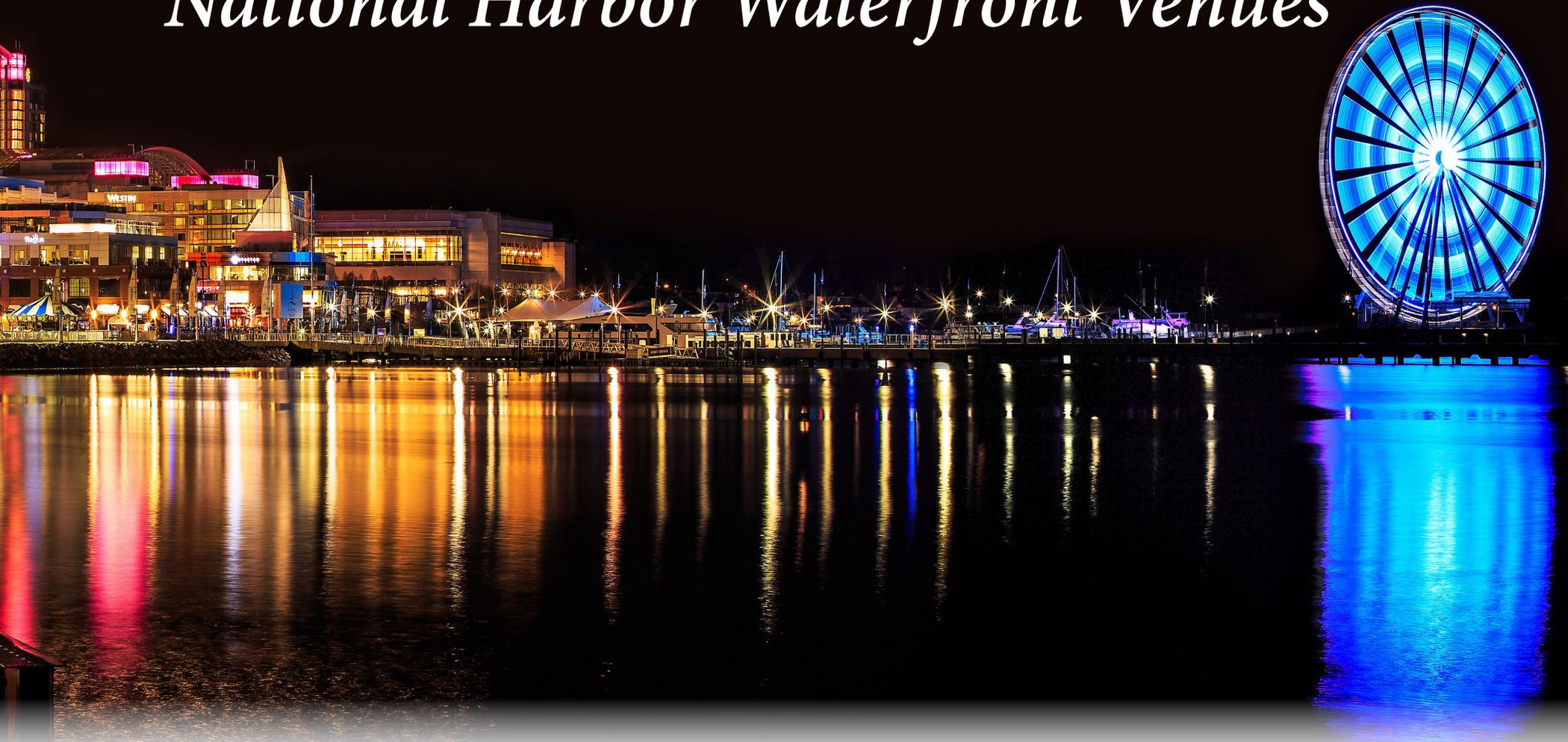
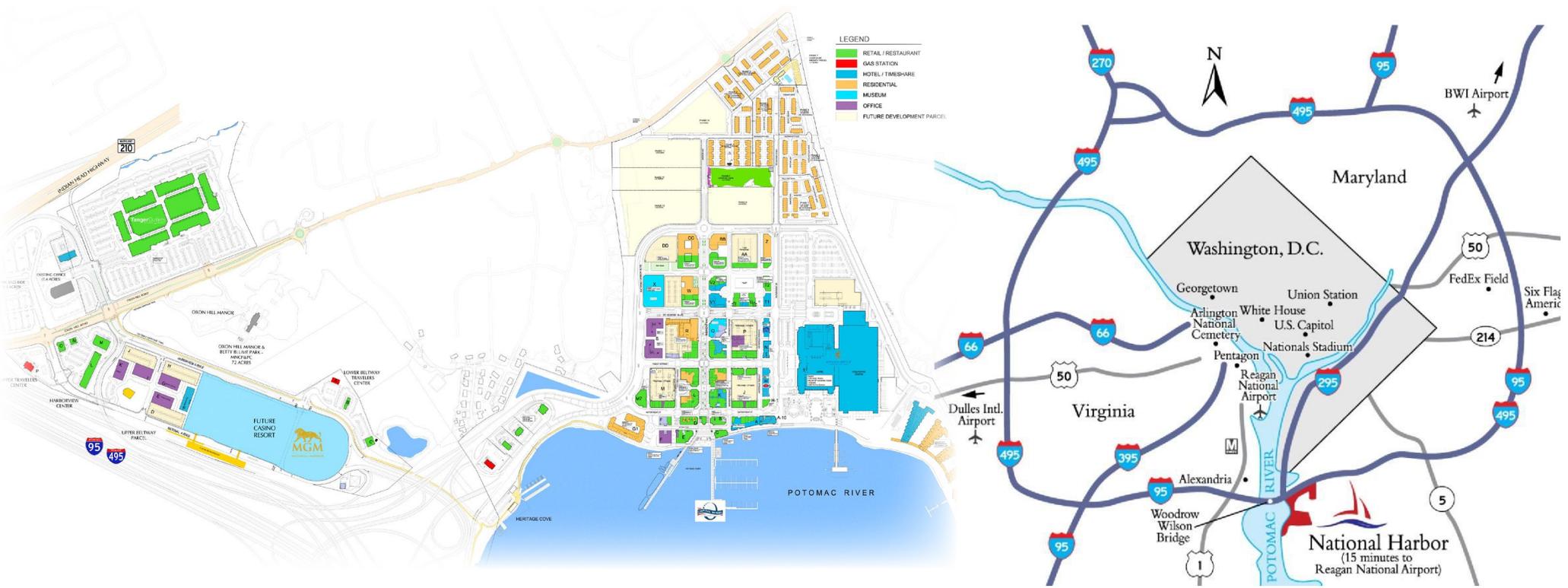


National Harbor Waterfront Venues



★ NATIONAL  HARBOR ★





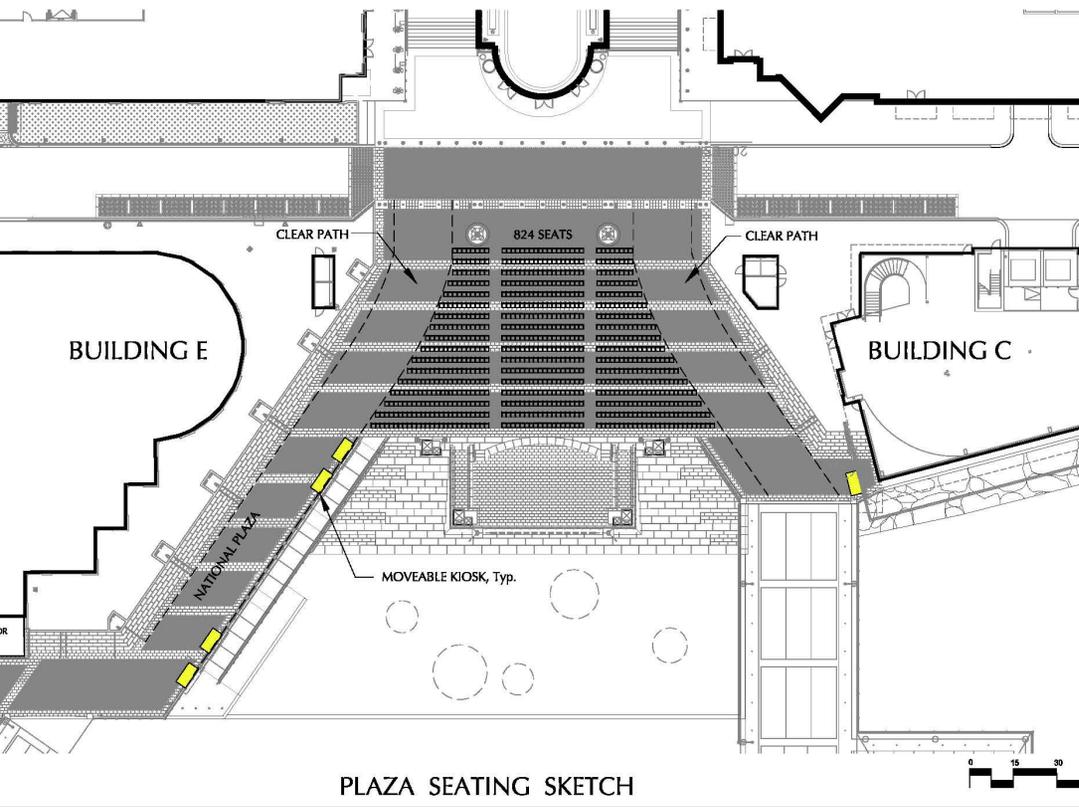
Located on 350 acres of prime real estate along the scenic Potomac River in Prince George’s County, MD, National Harbor is the new gateway to the National Capital Region. This spectacular urban-waterfront community offers stunning views of downtown Washington, D.C. and Old Town, Alexandria, Virginia and is just a 15 minute drive - or water taxi ride- to the heart of the nation’s Capital.

National Harbor is directly accessible from the Capital Beltway, I-95, I-495, I-295, and Woodrow Wilson Bridge, and it is minutes away from all three airports (BWI, DCA, and IAD).

PLAZA



★ NATIONAL HARBOR ★

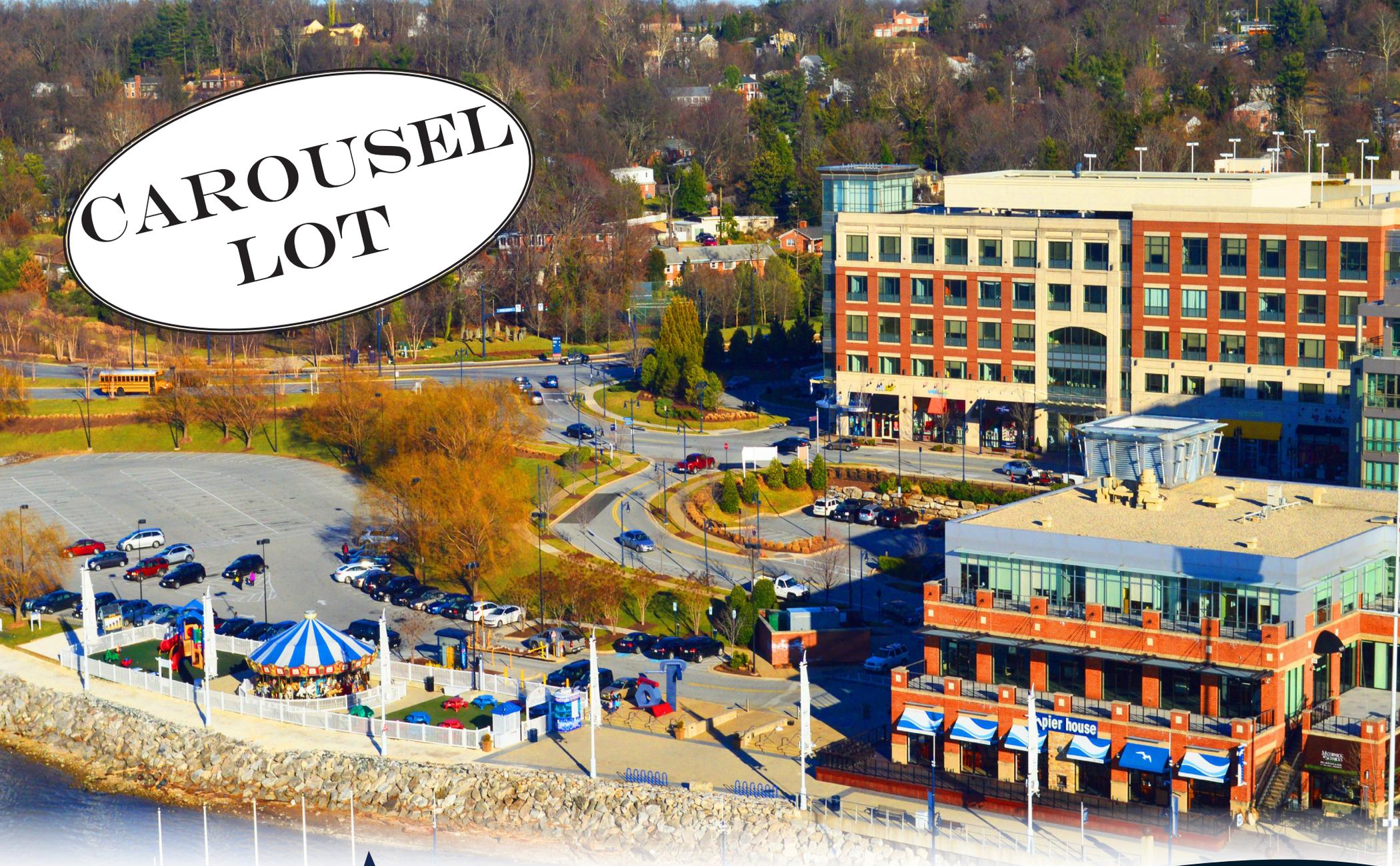


National Harbor's Waterfront Plaza is an open, free flowing area ideal for dynamic public events meant to draw a flux of people. Featuring a 50' by 25' customizable stage area and a HD jumbo screen with capacity to run video, ads, and live TV.

Key Points

- Located at the heart of property near The Awakening by J. Seward Johnson Jr.
 - Great view from nearby rooftop terraces
 - Capacity of up to 3,000
 - HD Jumbo Screen 38'ft wide x 18'ft high
 - Power and running water available
- Uses include: promotional activities/product launch or movie premiere/ film festival
 - Ideal for site marketing/ brand activation
 - Rental of beach area available

CAROUSEL LOT





The Carousel Lot is located at the entrance of National Harbor. It is adjacent to the Harbor Trail that overlooks the Potomac waterfront. It has spectacular views of The Woodrow Wilson Bridge, Alexandria, VA, Washington D.C., and the National Harbor Marina. This space can be set up with tents and tables, and can be closed off to the public during your event.

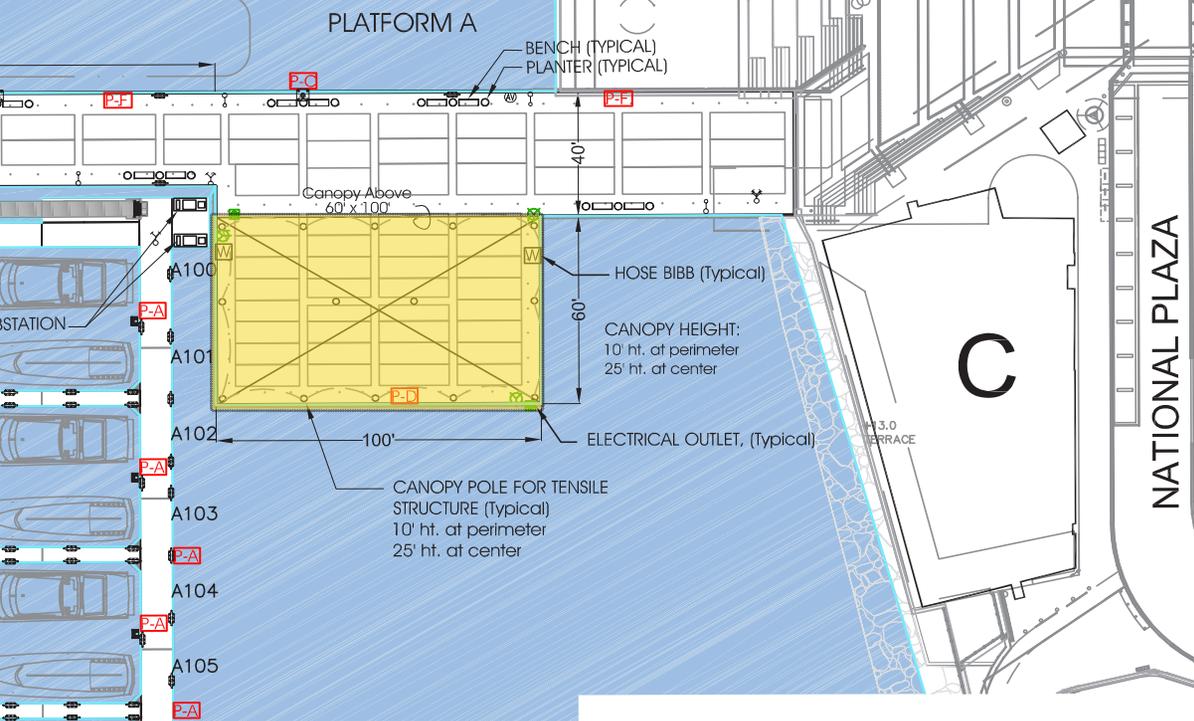
Key Points

- Adjacent to the Harbor Trail with waterfront views
- Conveniently located near Fleet Street parking garage
 - Capacity of up to 5,000 people
 - Power and water available on site
- Inflatable games and food trucks allowed in the lot
- Perfect for fundraisers, festivals, and athletic events

WATERFRONT PIER



★ NATIONAL  HARBOR ★



Surrounded by the scenic Potomac River with captivating views of Washington D.C., Old Town Alexandria, VA, and National Harbor's icon, The Capital Wheel, the Waterfront Pier location is enough to inspire your guests. A unique and private waterfront experience providing panoramic views of the Marina.

Key Points

- Located at the National Harbor Marina
- Platform can hold medium size events of 250-300 people
 - 6,000 sqft
 - Tented canopy
- Running water and electricity available
- Uses include private functions/parties

5K COURSES





5K Trail Course 1

- Start/Finish in Carousel Lot
 - Limited to 6,000 people
- Run South around the perimeter of National Harbor
 - Mixture of scenic trail and city running

5K Trail Course 2

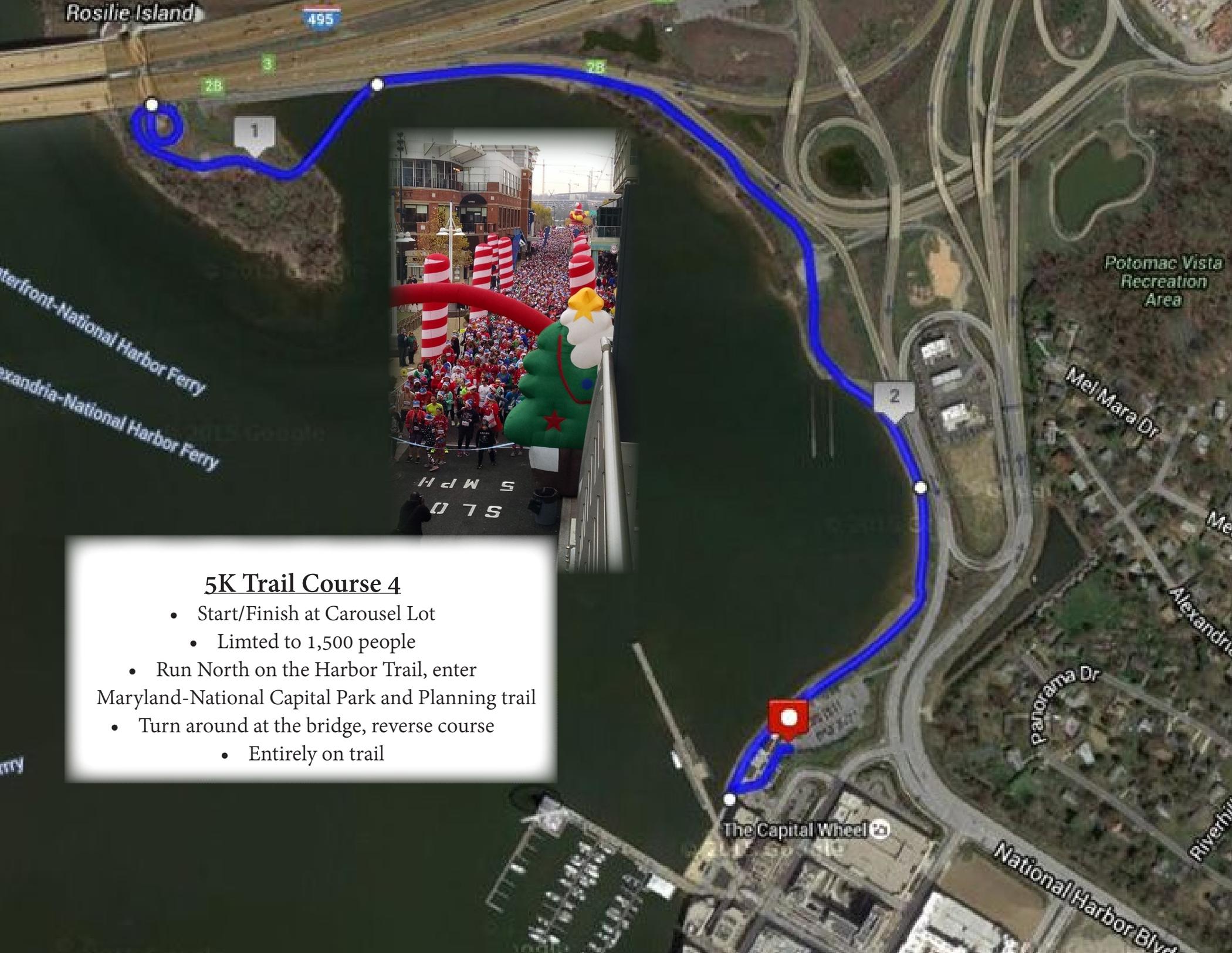
- Start/Finish at The Plateau at Downtown National Harbor
 - Limited to 6,000 people
- Run South around the perimeter of National Harbor
 - Mixture of scenic trail and city running



5K Trail Course 3

- Start/Finish at Carousel Lot
 - Limited to 1500 people
- Run South around the perimeter of National Harbor
- Turn around at traffic circle at National Harbor Blvd and American Way, reverse course
 - Mixture of scenic trail and city running





5K Trail Course 4

- Start/Finish at Carousel Lot
- Limited to 1,500 people
- Run North on the Harbor Trail, enter Maryland-National Capital Park and Planning trail
- Turn around at the bridge, reverse course
 - Entirely on trail



The Beach is located behind The Plaza and is the home of a 70ft “Giant” sculpture emerging from the sand called The Awakening, by J. Seward Johnson. It’s beachy sands and embedded art can be the perfect venue for an out of the ordinary venue over looking the Potomac River and The Capital Wheel.

Key Points

- Beach environment with an iconic art sculpture
- Views of The Capital Wheel, The Potomac River and The Woodrow Wilson Bridge
 - Access to power and water
 - Can be closed off to the public

GARAGE ROOFTOPS





National Harbor has three garage rooftops available for event rental space. Featured above is the St. George garage rooftop located in the heart of downtown National Harbor’s “Entertainment District.” Its prime location gives spectacular views of MGM National Harbor, The Woodrow Wilson Bridge, Alexandria, VA, Fleet Street restaurants, and The Capital Wheel. All three garages are similar in capacity and each offers its own stellar views from different viewing points on the Harbor. These are some of our newest venue spaces but they are sure to bring a VIP rooftop experience to guests.

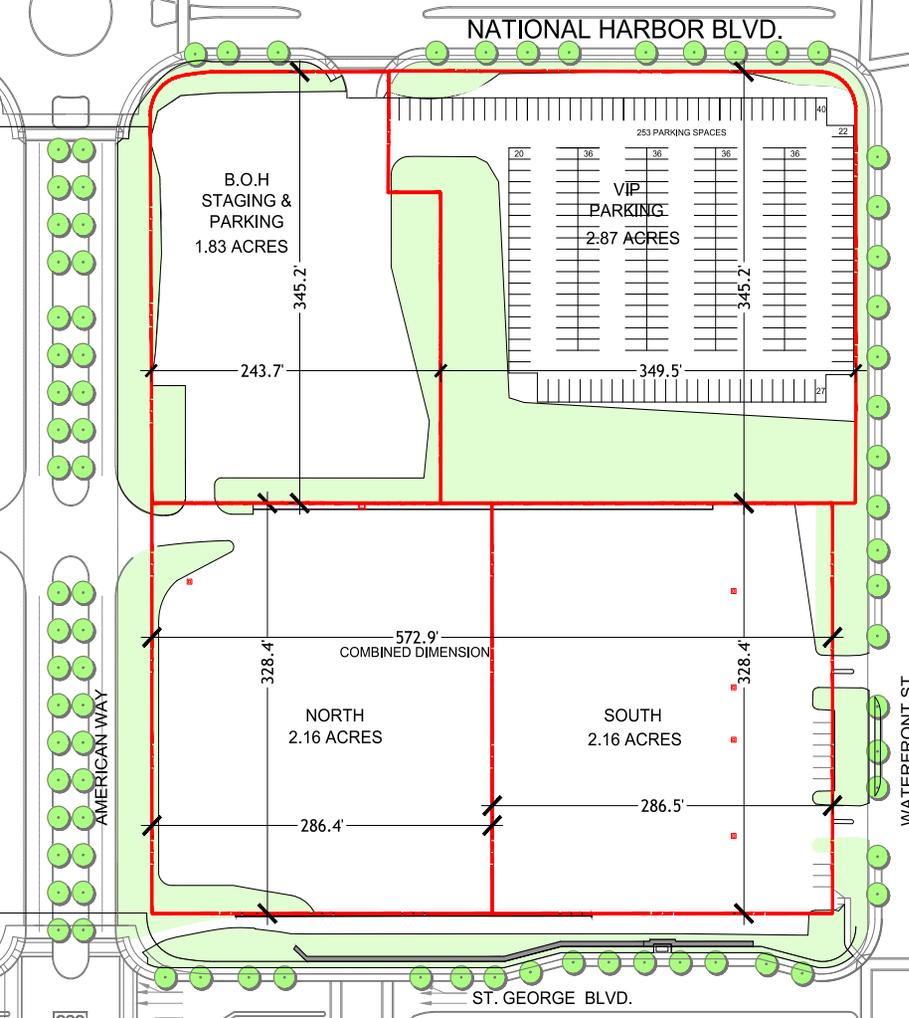
Key Points

- Located above Fleet Street garage
 - Capacity of up to 4,000 people
 - About 38,000 sqft of flat space use
- Waterfront and National Harbor property views

PLATEAU



★ NATIONAL  HARBOR ★



The Plateau is a premier paved event space meant for large-scale events. Located behind commercial and residential properties and directly across from Gaylord National Harbor allowing easy access for event-goers with an adjacent parking lot.

Key Points

- Adjacent private event parking lot
 - Paved grounds
- Large capacity events up to 8,000 people
 - Water access
- Perfect for shows, festivals, concerts

SOUTH POINTE



★ NATIONAL  HARBOR ★



Southpointe is the largest waterfront event venue at National Harbor located outside of the busy downtown shops and restaurants. This area offers guests a private waterfront experience with views of the Harbor Marina.

Key Points

- Waterfront venue
- Remote location away from the public
- Capacity of up to 10,000 people
- Perfect for picnics or festivals

FLEET STREET BLOCK PARTY

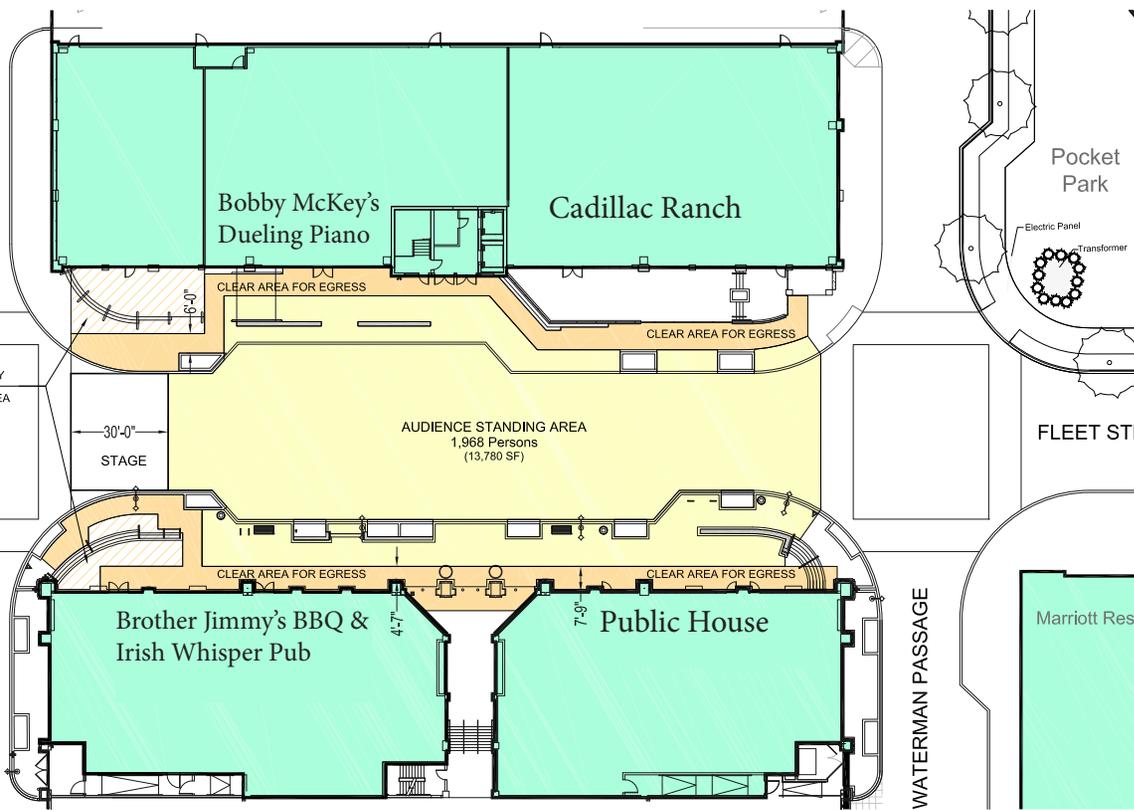
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Fleet Street Events Exhibit

Fleet Street is National Harbor’s designated “Entertainment District”. The street can be blocked off to provide a block party experience for guests where they can enjoy the open atmosphere of Fleet street and have exclusive access to popular restaurant/bars.

Key Points

- Located between Mariner Passage and Waterman Passage
 - Up to 4,000 people capacity
 - Street is closed off
- Ability to rent Cadillac Ranch, Public House, Bobby McKey’s Dueling Piano Bar, Brother Jimmy’s BBQ and/or Irish Whisper Pub
 - Perfect for festivals or block parties
 - Water access available

SPONSORSHIPS



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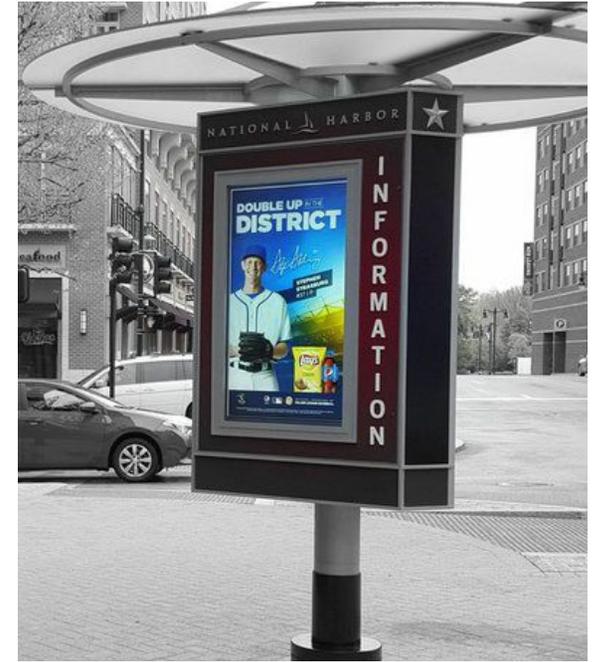
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PLEASE
USE THE
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National Harbor's premier waterfront destination with close proximity to Washington DC, Virginia, and Maryland creates an ideal sponsorship location for clients. National Harbor hosts 12 million visitors annually and holds a variety of events every season providing valuable exposure for partners.

Key locations offered for activation on the property include:

- Light pole banners
- Jumbo screen on Plaza
- Banners on buildings
- Digital directories
- Support activations on Plaza

★ NATIONAL  HARBOR ★

We look forward to hosting you!

